

# Following the Funding: Nutrition For Growth

## Investing in Nutrition

In 2012, the World Health Assembly endorsed global targets to improve maternal and child nutrition by 2025. One year later, progress towards these goals received a vital boost at the Nutrition for Growth (N4G) event in London, where donors pledged \$US 4.15 billion for nutrition-specific programs and \$US 19 billion for nutrition-sensitive programs.

Donors are now accountable to the children they have promised to save. ACTION's scorecard tracks the ambition and delivery of N4G commitments, providing a baseline measurement for future pledge delivery and a progress report for donors who set earlier deadlines. While the commitments below are critical to meeting global targets, they are indicators for global progress rather than an exhaustive list of funding. For tracking to be accurate and meaningful, consistent and accessible pledge reporting is essential, and donor reporting on nutrition-sensitive funding is anticipated later this year.

Overall, it's clear that donors must meet existing commitments and also considerably increase nutrition investments if 2025 targets are to be met. A nutrition summit in Rio De Janeiro, Brazil, in the summer of 2016, will be an essential moment for donors to build on momentum created at N4G and solidify their commitment to the fight against global malnutrition.

### NUTRITION FOR GROWTH PLEDGE (USD in millions)

### AMBITION

### 2013 PLEDGE DELIVERY

### ROAD TO RIO

Nutrition-Specific

Nutrition-Sensitive

Nutrition-Specific

Nutrition-Sensitive

## AUSTRALIA

**\$32**

**\$0**

**BUSINESS  
AS USUAL**

**ON TRACK**

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As Australia pledged only through 2016 at N4G -- with only USD 12m being new money -- a more ambitious pledge is needed to 2020.



#### ANALYSIS

Australia's characterization of its pledge as USD 32m "extra" is misleading given only USD 12m represented an increased contribution per the Nutrition for Growth Commitments Appendix. Stretched over 4 years, this is a shortfall in ambition. Disbursements of only **USD 10.3m** to nutrition in 2013, while on track to meet an unambitious pledge, remain below the amount needed to make genuine progress on global nutrition goals. The government's commitment to report nutrition-sensitive aid in the future is welcome. Work on developing a nutrition strategy for the Australian aid program has stalled, but nutrition is likely to be part of the broader health strategy under development.

Nutrition-Specific

Nutrition-Sensitive

Nutrition-Specific

Nutrition-Sensitive

## CANADA

**\$141**

**\$0**

**BUSINESS  
AS USUAL**

**ON TRACK**

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Canada should make a bold commitment that matches the leadership they have shown globally on maternal and child health.



#### ANALYSIS

Canada's N4G commitment was not reflective of Canada's leadership on nutrition and maternal and child health. The USD 145m pledge was a reannouncement of Muskoka I funds. However, funding to nutrition has grown each year from 2011 to 2013. With **USD 172.66m** going to basic nutrition in 2013, Canada should make a commitment in Rio that matches the ambition of its work and its commitment to maternal and child health globally. Canada should also use its leadership role on MNCH globally to persuade other donors to invest in nutrition.

Nutrition-Specific

Nutrition-Sensitive

Nutrition-Specific

Nutrition-Sensitive

## EUROPEAN UNION

**\$533**

**\$4,030**

**AMBITIOUS**

**UNKNOWN**

**PENDING**

The EU must commit to an accelerated disbursement of its existing pledge to meet targets for 2020.



#### ANALYSIS

The EU's pledge went far beyond 'business as usual', with USD 442m (EUR 340m) additional to baseline spending. The EU disbursed **USD \$41.81m** in 2013 to nutrition. Higher annual disbursements will be needed to fulfil targets set through 2020.

Nutrition-Specific

Nutrition-Sensitive

Nutrition-Specific

Nutrition-Sensitive

## FRANCE

see analysis

see analysis

**INADEQUATE**

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**PENDING**

France must respect its commitments and make a strong financial pledge.



#### ANALYSIS

Lacking specific financial targets, France's N4G pledges included a commitment to emphasize nutrition in its food assistance program (up to 50% of the allocated amount), and to share tax revenues from innovative financing to improve child health in five Sahel countries. France disbursed only **USD 2.61m** in 2013, extremely small compared to others. France's decision not to allocate a share of revenues from additional innovative financing to child health is likely to cause a strain on the already tight central budget and puts at risk the delivery of N4G commitments. France should dedicate the promised €30 from innovative financing to access to health care, including nutrition, for children under 5 in Sahel. Civil society, as part of Generation Nutrition France, is calling for an ambitious €500 million target to nutrition across all sectors by 2020.

Nutrition-Specific

Nutrition-Sensitive

Nutrition-Specific

Nutrition-Sensitive

## GERMANY

**\$260**

(2013-2020)

**AMBITIOUS**

**UNKNOWN**

**PENDING**

Germany must make an additional financial pledge earmarked for nutrition-specific funding. 2013 funding levels should be used as baseline for increased nutrition-specific spending in the future.



#### ANALYSIS

Germany disbursed **USD 36.18m** in nutrition funds in 2013. At N4G, Germany also committed to a strong focus on women's empowerment, building new partnerships with business, science, and foundations, and creating a strong framework for food and nutrition security that will be monitored transparently. No progress has yet been demonstrated on establishing this framework or on monitoring efforts. However, the One World, No Hunger initiative announced in 2014 is a promising sign of Germany's escalating commitment to ending malnutrition as part of the EUR 1b/year available for food security and rural development work.

**NUTRITION FOR GROWTH PLEDGE**  
(USD in millions)

**AMBITION**

**2013 PLEDGE DELIVERY**

**ROAD TO RIO**

**JAPAN**

Nutrition-Specific	Nutrition-Sensitive
see analysis	see analysis



Nutrition-Specific	Nutrition-Sensitive
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Japan should make a nutrition-specific and nutrition-sensitive financial pledge to 2020.

**ANALYSIS** At N4G, Japan pledged USD 500m in health ODA from 2013-2017, as well as USD 100m through the World Bank including assistance to address undernutrition. Japan disbursed **USD \$109.29m** in 2013 to nutrition. Civil society in Japan are calling on the government to commit USD 350 million for nutrition from 2016-2020.

**THE NETHERLANDS**

Nutrition-Specific	Nutrition-Sensitive
<b>\$195</b> (2013-2020)	<b>\$195</b> (2013-2020)



Nutrition-Specific	Nutrition-Sensitive
UNKNOWN	PENDING

The Netherlands should provide an update on progress against its commitments through 2020.

**ANALYSIS** The Netherlands disbursed **USD 19.67m** to nutrition in 2013, the baseline year for its commitment. Subsequent disbursements will need to be higher per year to meet the target by 2020. The Netherlands could also do more to increase the quantity and quality of its nutrition-sensitive investments. One additional source of financing may be the Dutch Good Growth Fund.

**NORWAY**

Nutrition-Specific	Nutrition-Sensitive
<b>\$0</b>	<b>\$0</b>



Nutrition-Specific	Nutrition-Sensitive
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Norway should make an ambitious pledge given its wider commitment to the health of women and children.

**ANALYSIS** Norway did not make a pledge at N4G and disbursed only **USD 0.662m** to nutrition in 2013. However, Norway has signalled an interest in advancing maternal, newborn, and child health via investments in the Global Financing Facility for RMNCAH. A natural complement to this work would be a pledge to increased bilateral investments in nutrition for women, children, and families. Increased investments in nutrition would complement Norway's commitment to education for all.

**UNITED KINGDOM**

Nutrition-Specific	Nutrition-Sensitive
<b>\$1,304</b> (2013-2020)	<b>\$3,244</b> (2013-2020)



Nutrition-Specific	Nutrition-Sensitive
ON TRACK	PENDING

The UK should report on progress to meet ambitious N4G commitments and raise the percentage of ODA to nutrition to >1%.

**ANALYSIS** The UK's nutrition-specific pledge adds USD 572m in bilateral aid to USD 427m in matched funding, **over 2010 baseline levels**. 2013 disbursements totalled **USD 107.22m** to nutrition-specific programming. The UK delivered on its commitment to launch the Global Panel on Agriculture and Food Systems for Nutrition and to contribute to the first-ever Global Nutrition Report. In April 2015, it will co-launch "Power of Nutrition," a catalytic fund for nutrition, contributing USD 50m (GBP 32m); USD 377m (GBP 248m) has been made available as matched funding for new donors. Tracking progress on nutrition-sensitive spending has been complicated; these programs must have clear nutrition outcome indicators.

**UNITED STATES**

Nutrition-Specific	Nutrition-Sensitive
<b>\$1,096</b> (2012-2014)	<b>\$8,919</b> (2012-2014)



Nutrition-Specific	Nutrition-Sensitive
PROGRESS IN DANGER	PENDING

The US should make an ambitious, forward looking pledge.

**ANALYSIS** The disappointing U.S. N4G pledge included no new money for nutrition, and commitments to make impact, outcome, and spending information available annually in open formats and to create a whole-of-government nutrition strategy have stalled. The release of the USAID multisectoral nutrition strategy in mid-2014 and fulfilling the commitment of USD 475m to the Global Agriculture and Food Security Program are good steps forward, but the 2013 USD 278.16m baseline must be increased to meet U.S. goals to end preventable maternal and child deaths and reduce stunting.

**WORLD BANK GROUP**

Nutrition-Specific	Nutrition-Sensitive
<b>\$600</b> (2013-2014)	<b>\$0</b>



Nutrition-Specific	Nutrition-Sensitive
PROGRESS IN DANGER	PENDING

The Bank should report on a new, bold strategy projected to 2020 to maintain ambition. We also welcome a continuing increase in the number of projects across sectors that integrate nutrition programming.

**ANALYSIS** There is a large gap between the target of USD 600m over 2 years and the reported 2013 OECD DAC data of **USD 150.97 million** to basic nutrition. Tracking using the Bank's Project Database, which is challenging as nutrition and food security are reported together, may show further progress. The Bank reports an 86% increase in technical or analytical support on nutrition, and reports that the share of agriculture projects integrating nutrition work has increased from 12% (FY12) to 19% (FY14) with all projects currently under review. In addition, the number of Social Protection projects that include a focus on nutrition has increased from 14% in FY11 to 24% in FY14. The Bank kept its pledge of adding stunting as a new indicator on the Bank Group's Corporate Scorecard, and could improve by elevating the indicator from Tier 2 to Tier 3.

**ACTION**

ACTION is a global partnership working to influence policy and mobilize resources to fight diseases of poverty and achieve equitable access to health.

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For the full scorecard and details on methodology, visit <http://www.action.org/resources/item/following-the-nutrition-funding>



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